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AMENDMENTS TO THE CLAIMS

No amendments to the claims are presented in this Response. In accordance with the PTO's revised amendment format, a detailed listing of all claims has been provided. A status identifier is provided for each claim in a parenthetical expression following each claim number.

Claim History Summary:

Claims 1-31 were originally filed.

Claims 1-31 were rejected in the Office Action mailed December 30,

10 2003.

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Claims 1, 8, 13, 18, 23 and 28 were amended in a Response of March 30, 2004.

Claims 32-39 were added in the Response of March 30, 2004.

Claims 1-39 were rejected in the Office Action mailed June 7, 2004.

15 Claims 13-31 were allowed and claims 1-12 and 32-39 were rejected in an Office Action mailed August 25, 2004.

Claims 1, 3, 8 and 32 were amended in a Response of November 26, 2004.

20 Claim Summary of Instant Office Action (March 9, 2005):

Claims 13-31 were allowed and claims 1-12 and 32-39 were rejected.

Claim Summary of Present Response:

Claims 1, 8 and 32 are currently amended.

25 Claims 1-39 are pending.

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Detailed Listing of All Claims 1-39:

1 (Currently amended). An optical storage medium comprising data
 stored therein through use of lands and pits and attachable to a replaceable component of an apparatus, the component serving one or more purposes other than data storage and the storage medium operable using an electromagnetic beam and comprising a holographic image.

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- 10 2 (Original). The storage medium of claim 1 wherein the storage medium further comprises a laser writeable storage medium.
 - 3 (Previously presented). The storage medium of claim 1 wherein the holographic image includes a company logo.
- 4 (Original). The storage medium of claim 1 wherein the storage medium comprises an adhesive for attachment to the component.
- 5 (Original). The storage medium of claim 1 wherein the storage medium 20 snap-fits to the component.
 - 6 (Original). The storage medium of claim 1 wherein the storage medium is readable.
- 7 (Original). The storage medium of claim 1 wherein the storage medium is writeable.
 - 8 (Currently amended). A print cartridge comprising an optical storage medium operable using an electromagnetic beam wherein the optical storage medium comprises lands and pits for storage of data.

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9 (Original). The cartridge of claim 8 wherein the storage medium comprises a hologram.

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- 10 (Original). The cartridge of claim 8 wherein the storage medium comprises indicia of authenticity.
 - 11 (Original). The cartridge of claim 8 wherein the storage medium comprises a laser writeable storage medium.
- 10 12 (Original). The cartridge of claim 8 wherein the cartridge comprises an ink jet printer cartridge.
 - 13 (Previously presented). A system comprising a R/W device and a component that serves one or more purposes other than data storage, wherein the component includes a R/W storage medium that interfaces with the R/W device using an electromagnetic beam.
 - 14 (Original). The system of claim 13 wherein the storage medium includes at least one of a hologram and a laser writeable storage medium.
 - 15 (Original). The system of claim 13 wherein the system further comprises a manufacturing line, the manufacturing line including the R/W device.
- 16 (Original). The system of claim 13 wherein the component includes a printer cartridge.
 - 17 (Original). The system of claim 13 wherein the system further comprises an image forming device, the image forming device configured to receive the component and including the R/W device.
 - 18 (Previously presented). A method of reading data from a storage medium, the data stored to the storage medium through use of an

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electromagnetic beam, the storage medium attached to a component that serves one or more purposes other than data storage, the method comprising:

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emitting energy from a device positioned in proximity to the storage medium, wherein the device is at least one of readable and writeable; detecting energy reflected from the storage medium; and determining a bit value based on the detected energy.

- 19 (Original). The method of claim 18 wherein the component is a printer cartridge.
 - 20 (Original). The method of claim 18 wherein the device is housed in a printer.
- 15 21 (Original). The method of claim 20 wherein the component is installed in the printer.
 - 22 (Original). The method of claim 18 wherein the emitting comprises laser emission.
 - 23 (Previously presented). A method of writing data to a storage medium attached to a component that serves one or more purposes other than data storage comprising:

Instructing a device, wherein the device is at least one of readable and writeable, and

- emitting energy from the device, the emitting based on the instructing and the device positioned in proximity to the storage medium.
- 24 (Original). The method of claim 23 wherein the device is housed in a printer.

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25 (Original). The method of claim 23 wherein the component includes a printer cartridge.

26 (Original). The method of claim 23 wherein the emitting includes laser emission.

27 (Original). A printer comprising components, at least one of the components having a laser storage medium attached thereto, wherein the storage medium is at least one of readable and writeable.

28 (Previously presented). A method of instructing an image forming device comprising:

installing a component that serves one or more purposes other than data storage in the image forming device, the component having a storage medium attached thereto, the storage medium comprising stored information, the information stored to the storage medium through use of an electromagnetic beam;

reading the stored information; and instructing the image forming device based on the stored information.

29 (Original). The method of claim 28 wherein the component includes a printer cartridge.

30 (Original). The method of claim 28 wherein the stored information indicates a characteristic of the component.

31 (Original). The method of claim 30 wherein the characteristic includes a characteristic selected from at least one of age, use, prior use, compatibility, manufacturer, and fluid level of the component.

32. (Currently amended). A replaceable print cartridge comprising an optical storage medium attached thereto, the storage medium comprising lands and

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pits for storage of data and responsive to being read by an electromagnetic beam.

33. (Previously presented). The replaceable print cartridge of claim 32wherein the electromagnetic beam is a laser beam.

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- 34 (Previously presented). The replaceable print cartridge of claim 32 wherein the storage medium comprises a hologram.
- 10 35 (Previously presented). The replaceable print cartridge of claim 32 wherein the storage medium comprises an adhesive for attachment to the replaceable print cartridge.
- 36 (Previously presented). The replaceable print cartridge of claim 32 wherein the storage medium snap-fits to the replaceable print cartridge.
 - 37 (Previously presented). The replaceable print cartridge of claim 32 wherein the storage medium comprises indicia of authenticity.
- 20 38 (Previously presented). The replaceable print cartridge of claim 32 wherein the replaceable print cartridge comprises an ink jet printer cartridge.
- 39. (Previously presented). The replaceable print cartridge of claim 38
 wherein the storage medium includes information regarding operation of the
 ink jet print cartridge.